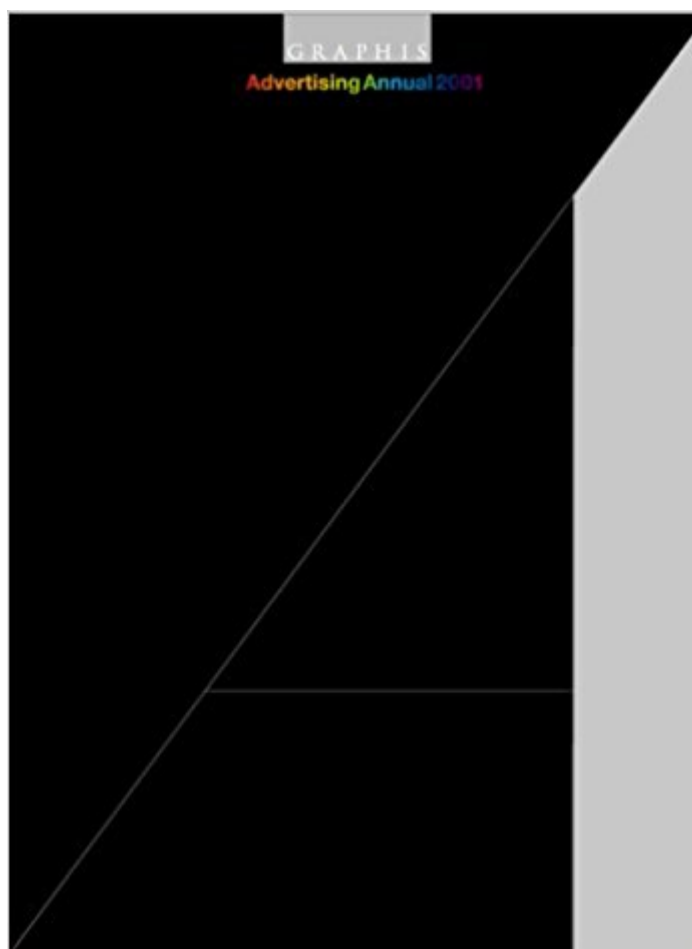


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Advertising Annual 2001



Synopsis

This showcase of the excellence in current advertising campaigns produced internationally is a thorough exploration of print media for diverse fields, covering automotive, electronics, public service, and retail products of numerous types. High-quality reproductions of ads are accompanied by complete captions and credits. Indices of ad agencies, creative directors, art directors, designers, illustrators, photographers, and clients make this a valuable, all-inclusive guide.

Book Information

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